

SUMMERLIN ADVERTISING AGREEMENT

1. AMOUNT AND DELIVERY The advertiser hereby orders and agrees to purchase from What Where Wow / The Marketplace, at a specific rate for delivery date(s) of WWW direct mail ad placement, subject to the terms herein. Each monthly Marketplace direct mail envelope is delivered to 12,221 verified Summerlin households, as confirmed by USPS.

OFFER SIZE	CATEGORY	NOTES	MONTH	ADVERTISEMENT	ARTWORK	TOTAL PRICE
8" X 5"				\$1,999		
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8" X 5"				\$1,999		
8" X 5"		SUMMERLIN DISTRIBUTION 12,221		\$1,999		
8" X 5"			12 MONTH	\$23,988		

ARTWORK@WHATWHEREWOW.COM

TOTALS: _____

2. COPY AND PROOF Advertiser agrees to follow WWW's established copy and proof deadlines, which have been provided. Advertisers may make changes or modifications prior to the deadline through the WWW website. One full-color proof will be emailed, and one final low-resolution proof will be delivered for review. Advertiser will have (2) business days to approve or request corrections. Advertiser may have up to (6) copy changes. If no changes are requested after receipt of proof, the advertisement is deemed approved. It is the advertiser's responsibility to supply copy and ad information within the published deadlines. All advertisements and artwork produced by WWW will remain the property of WWW and may not be reproduced, downloaded, posted, or used without written consent. * Offer size: 8" X 5", full color, double-sided.

3. PAYMENT TERMS A \$1,000 deposit is due upon signing this contract. The remaining balance is due (2) weeks prior to the mailing date. For advertisers reserving the exclusive slot, a non-refundable \$3,000 deposit is required upon signing, which includes a four (4) minimum commitment. If full payment is not received by the final proof deadline, WWW reserves the right to remove the advertisement from the scheduled mailing. If the advertiser defaults on payment, WWW will refund prepaid amounts within 30 days, less a \$350 artwork fee (exclusive slot deposits are non-refundable). Cancellation must be made in writing no later than twenty (20) days prior to the scheduled in-home delivery date. This contract is contingent upon WWW's approval and availability of space. The advertiser's signature acknowledges full personal financial responsibility for all advertising—past, present, and future—executed during their association with WWW. If a credit card is provided, this contract also serves as authorization for WWW to charge the card for all past, present, and future advertising. The advertiser affirms they are the authorized signer of the card.

4. REFUNDS Cancellations require a 30 day written notice by email. If the advertiser complies with these terms, the deposit balance (less and non-refundable fees) will be refunded within fourteen (14) days. Please note: THE \$3,000 exclusive slot deposit is non-refundable under all circumstances.

5. ADVERTISERS WARRANTIES AND INDEMNIFICATION Advertiser warrants that all submitted content is accurate, lawful, and original and agrees to indemnify and hold harmless The Marketplace (WWW) from any claims, damages, or legal expenses arising from libel, plagiarism, copyright infringement, privacy violations, or similar issues related to the content provided. Liability for any advertising error is limited to the cost of space containing the error. The Marketplace (WWW) is not responsible for losses due to pricing errors, production delays, or delivery disruptions beyond our control. Final typography accuracy is the responsibility of the advertiser. If materials are submitted after the proof deadline, advertiser assumes full responsibility for errors. All advertisements are subject to approval by The Marketplace.

6. TAXES All rates subject to any applicable tax and is the responsibility of the Advertiser above and beyond the purchase price should any tax come into existence.

7. VERIFIED USPS DISTRIBUTION Each mailing is sent through a verified USPS office on the scheduled distribution date to the estimated household count listed on this agreement. Advertisers may request a digital receipt as proof of mailing. Distribution totals are updated quarterly to reflect ongoing residential growth.

8. ADVERTISING EXCLUSIVITY POLICY Advertisers may secure category exclusivity in **The Marketplace—(Summerlin Mailing)** through the following terms:

Exclusivity is defined as category-specific representation within a specific category: (e.g., "Mexican Restaurant" or "Med Spa") and does not apply to broad industry labels (e.g., "Restaurant" or "Medical Services") This ensures that only advertisers within the exact specified category are excluded, while related but distinct specialties (e.g., Other types of Dining or Cosmetic Surgery) remain eligible. Exclusivity is available only with a minimum of four (4) month placement agreement per section of the city. (e.g., Summerlin or Henderson).

9. EXCLUSIVITY TERMS: Exclusive category placement is available for an additional \$1,300/month (total monthly rate: \$3,299). A \$3,000 non-refundable deposit is required for a four-month consecutive commitment. The remaining balance is payable in four (4) equal monthly installments of \$2,549. Exclusivity applies to one business name and is non-transferable across rebrands, ownership changes, or new business models. Exclusive placements are reserved for long-term commitments. Each exclusive placement requires a new campaign for every mailing, including updated offers, imagery, and creative that complies with provided guidelines. All exclusivity is subject to availability, approval, and applies only within designated local distribution sections or areas.

10. EXCLUSIVE 12-MONTH PLACEMENT TERMS: Investment: \$1,166.58 billed monthly following a \$10,000 non-refundable deposit due at signing. Commitment: Locks in 12 consecutive months of placement with no pauses, substitutions or deferrals. Secures exclusivity for the client. Pay-in-Full Option: \$23,988 for the full twelve-month term.

CC#: _____ exp _____

CCVC _____ CC address _____ CC zip _____

Accepted For Advertiser

ADVERTISER: _____

ADDRESS: _____
No P.O. box accepted. Must be a street address.

CITY: _____ STATE: _____ ZIP: _____

PHONE #: _____

X _____
Authorized Signer. (recurring transaction)

NAME: _____ DATE: _____

EMAIL: _____

THE MARKETPLACE
summerlin luxury direct mail advertising.